

— TEXAS —  
**ROCKDALE**  
— EST 1874 —  
**MUNICIPAL DEVELOPMENT DISTRICT**

**ROCKDALE TOURISM SUBCOMMITTEE MEETING AGENDA**

Tuesday, January 30, 2024, at 5:30 pm  
Rockdale MDD Building  
134 N. Main Street, Rockdale, TX 76567

1. Call to Order and Attendance
2. Citizen Communication
3. Workshop on Creating a Tourism Strategic Plan
  - A. Christmas Event Coordination
  - B. Community Event Success Standard
  - C. SWOT analysis – Opportunities and Assets
4. Review Proposal from Found TX for Tourism Promotion and Make Recommendations to the City
5. Adjourn

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the bulletin board at the Rockdale MDD Building and City Hall of the City of Rockdale, Texas, a place convenient and readily accessible to the public always, and said notice was posted on Friday, January 26, 2024 at 4:00 pm and remained so posted at least 2 hours after said meeting was convened.

*Michelle Toungate*

Michelle Toungate, Executive Assistant

All meetings of the Rockdale Municipal District are open to the public and public participation is invited to all open session business items. The Rockdale Municipal District is wheelchair accessible and special parking is available on the south side of the building. If special accommodations are required for participation, please contact the MDD Executive Assistant at (512) 446-2111 or email at [info@rockdalemdd.org](mailto:info@rockdalemdd.org) a minimum of twenty-four (24) hours prior to the meeting and every effort will be made to provide reasonable accommodations.

Información de elección – La versión española disponible sobre la petición