



Venue Media Kit and Local Resource Guide





The City of Rockdale is looking forward to hosting your next event! This Venue Media Kit includes information about our park and venue facilities. To further assist in your planning, we have included a variety of local resources you may need for your event. Please feel free to contact me with questions, or if you need to coordinate the reservation of multiple venues to accomodate your needs.

Curah Beard
Marketing Director
(512) 429-0034

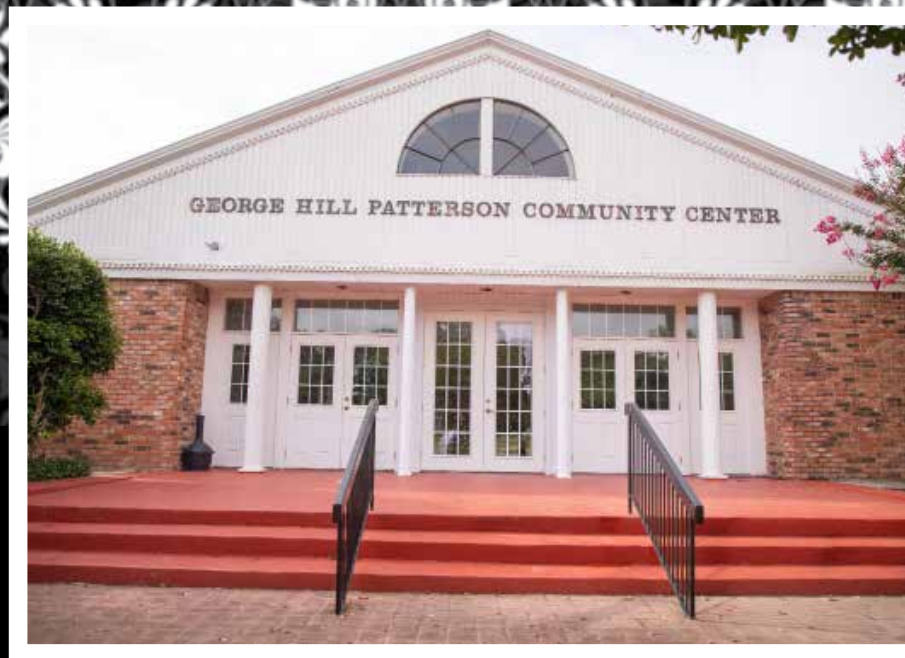
marketingdirector@rockdalecityhall.com

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Patterson Civic Center

**609 Mill St.
Rockdale, TX 76567**

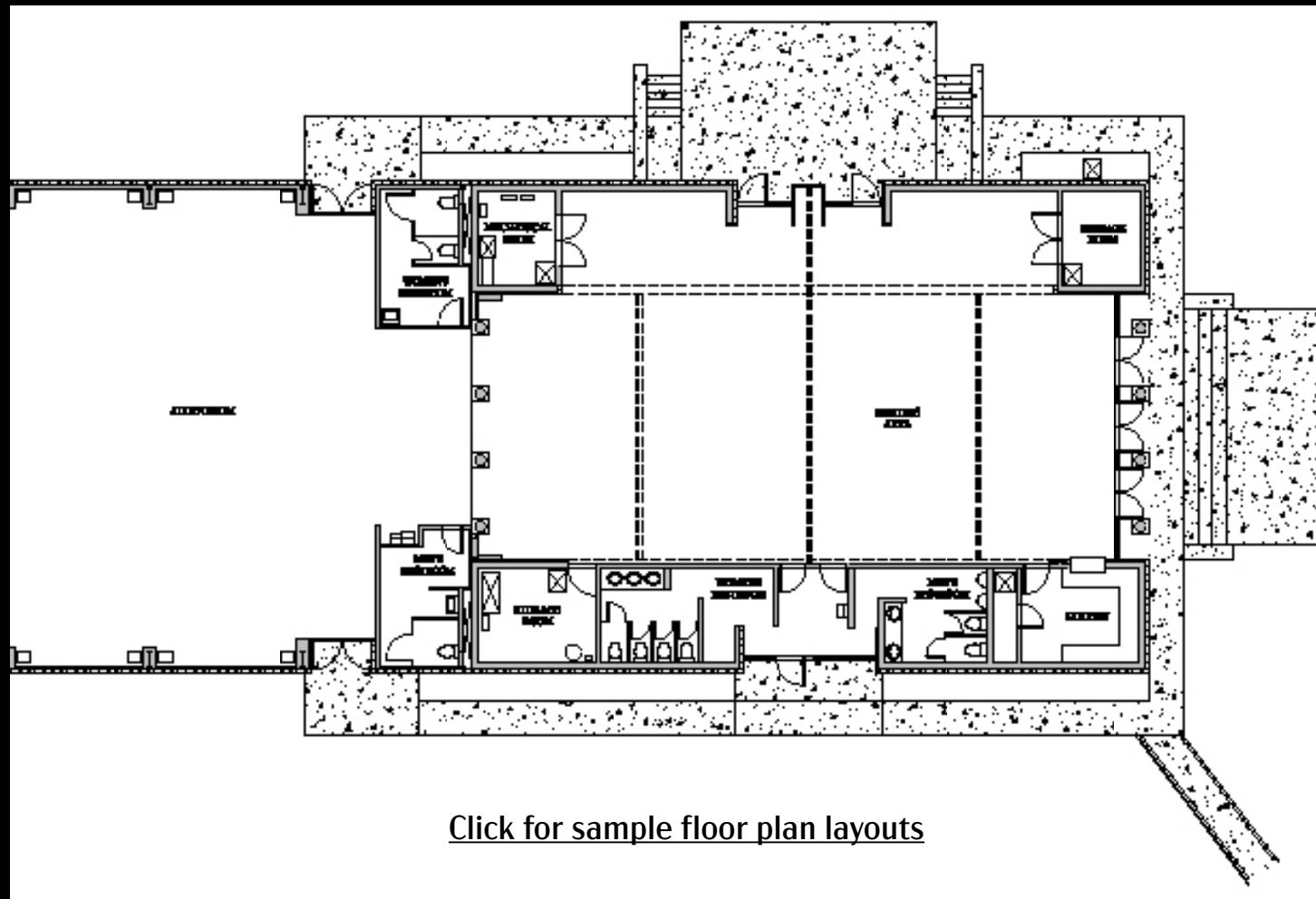
Rockdale's Patterson Civic Center is an intimate venue, ideal for weddings, family reunions, conferences or meetings.

The venue offers 6200 square feet, which can be divided into three areas.



Patterson Center Floorplan

The Patterson Civic Center is approximately 52 feet by 122 feet, for a total of about 6,200 square feet. According to the 1997 Standard Building Code, the square foot assembly space could support a maximum of 600 people seated. However, from a practical standpoint, this number should be 450 maximum. Table seating with maneuverable space would decrease this count.



[Click for sample floor plan layouts](#)

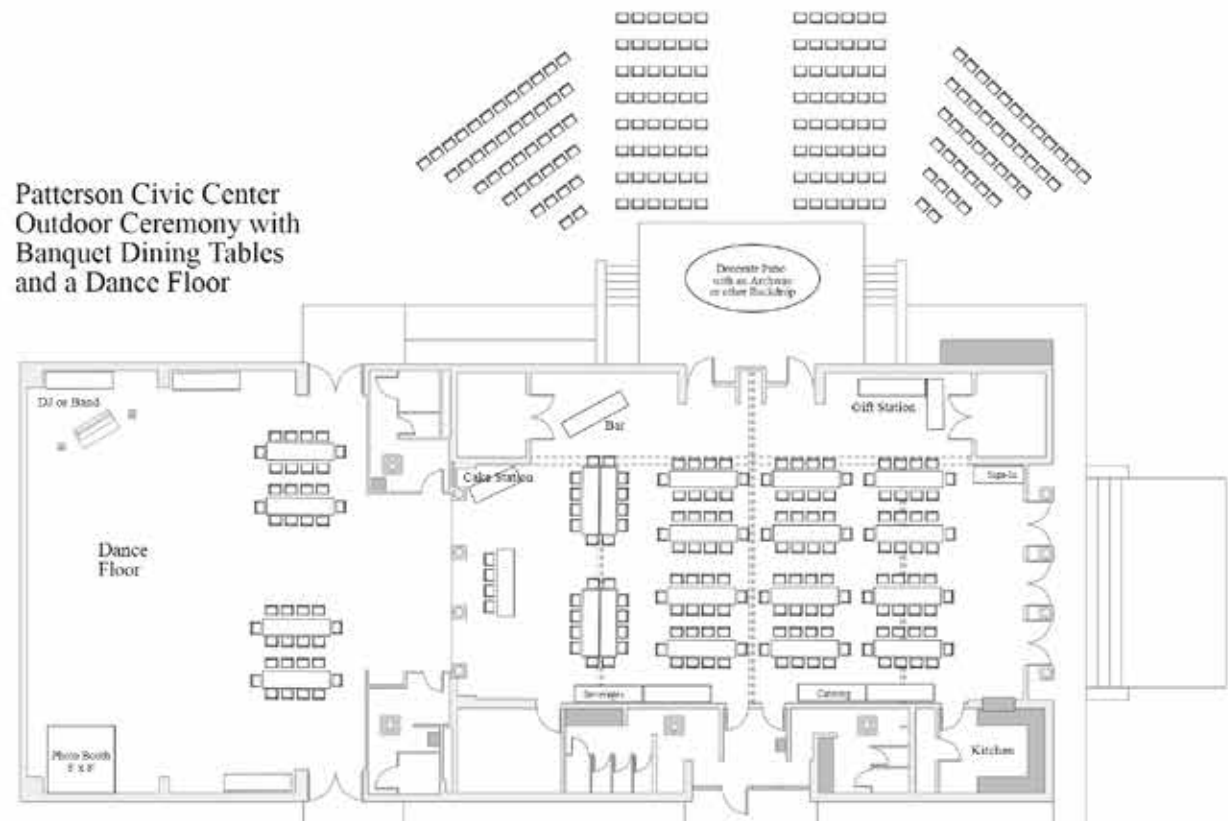


Indoor & Outdoor Venue

Surrounded by huge oak trees, the grounds offer ample space for outdoor activities or ceremonies.



Patterson Civic Center
Outdoor Ceremony with
Banquet Dining Tables
and a Dance Floor



Rental Fees

Rental fees are \$425 per day, plus a \$250 refundable deposit.

Prior day decorating/set-up fee: \$150 per day.

Following day clean-up/break-down fee: \$150 per day.

Sound system rental: \$50 per day.



Venue Rental Includes:

- Two sets of men's and women's restrooms
- Ten 8-foot tables
- Twenty-five 6-foot tables
- 265 chairs
- Adjustable lighting
- Flexible room configuration
- Kitchen (not commercially permitted)
- Ample paved parking
- Free WiFi
- Podium
- Air conditioning
- Water fountains



Fair Park



**200 Walnut St.
Rockdale, TX 76567**

Home to the Rockdale Fair and Rodeo, Fair Park has hosted many events including:

- Rodeos, Roping and Barrel Racing
- Livestock Shows
- Carnivals & Circuses
- Barbecues & Cook-offs

Bring your private or public event to this flexible, fully-fenced and gated venue.

Fair Park is perfect for managing access to any private or ticketed event.



- Corporate Picnics & Family Reunions
- Concerts & Dances
- Horseshoe & Washer Tournaments
- Car Shows
- ... and more



Fair Park Map

GATES

- ① Livestock Entry Gate
- ② Main Gate
- ③ Ticket Gate
- ④ New Salem Gate
- ⑤ RV Gate

OTHER

- P Parking
- RV Spaces
- New Salem Building
- Womens Restrooms
- Mens Restrooms
- Tickets
- Picnic Tables & Bleachers
- Livestock & Show Barns
- Arena
- Pavilion
- Vendor Kiosks
- Washers
- Horseshoes
- Open Field
- Patterson Center
- Handicap
- Rodeo Booth

Designed By: Skubal Designs



Venue Features

- 9,300-square foot covered Pavilion with a 1,300-square foot stage
- Rodeo arena
- Livestock show ring
- Livestock pens & barns
- Men's and women's restrooms
- Covered picnic table areas
- Covered concessions and vendor kiosks with electricity
- Four large barbecue pits under a covered vendor kiosk



- Movable bleachers
- Horseshoe pits
- 75 RV slots with 30-amp electric & water hook-ups available for rent
- Large open field for events
- Large lawn with access to electric
- New Salem EEA venue with kitchen
(not commercially permitted)



Venue Fees



- Fair Park grounds & pavilion rental (no charge)
- Fair Park grounds & pavilion refundable deposit: \$750
- Restrooms: \$100 per event
- RV space rental: \$25 per day
- New Salem Building rental: \$375 (for 8 hours including break-down/cleaning)
- Event setup/decorating: \$50 (for up to 4 hours)
- New Salem Building refundable deposit: \$275
- Electric & water fees: usage billed upon consumption



- Rodeo arena rental: \$400 per day
- Arena refundable deposit: \$500
- Arena lights rental: \$400 (turned on 30 minutes before dark)
- Arena concessions rental: \$250 per event
- Pen rental: \$400 per day
- Show ring & livestock barn rental:
 - Daily (5 pm – next day 5 pm): \$850
 - Weekend (Fri 5 pm – Sun 5 pm): \$1600
 - Additional hours: \$50 per hour
- Show ring & livestock barn refundable deposit: \$1000
- Heifer barn rental:
 - \$600 first day
 - \$200 each additional day
- Heifer barn refundable deposit: \$1000

I & GN Depot Museum and Weekend Visitor Center

**11 North Main St.
Rockdale, TX 76567
512-446-2020**

**This authentic restoration of the 1906 I&GN
Passenger Station features an original
station-agent's desk, telegraph desk, and
ticket office, as well as hosts displays of
railroad memorabilia to
delight train enthusiasts
of all ages.**



**The Rockdale I&GN Historic Depot serves as
Rockdale's Weekend Visitor Center.**





The I&GN Depot is also home to two vintage railroad cars, the “Cheyenne Mountain” Missouri Pacific Diner #36 and the Missouri Pacific Caboose #12263.

The Depot Museum grounds and train cars may be rented for special events, meetings and dinners. The Dining Car seats 32.

Please note: Due to the historic nature of these train cars, they are not ADA Accessible.

Call to book your field trip, group tour or schedule a special event.

Hours:

- **Saturday 10 am - 4 pm**
- **Sunday 1 pm - 4 pm**
- **By special appointment**



Visit us on Facebook

Click here for more information

Hogan-Hall Building

**1203 W Cameron Ave
Rockdale, TX 76567
512-446-2030**

Historic Hogan-Hall Building is a quaint space for your small meeting or special event, training, board meetings, catered luncheon, baby or bridal shower, or graduation party.



Hogan-Hall provides flexible seating and tables which can be arranged to suit a variety of needs. A projection screen is available for use in presentations or slide shows.

Please note:
Hogan-Hall does not have a restroom, but one is available at the Chamber office during business hours:
Monday - Friday
9 am - 5 pm



**On-site parking is available.
Rental Fees are \$50 per day for non-Chamber Members.**

[Click here for reservation information](#)



Wolf Park

**106 N Main St.
Rockdale, TX 76567
512-446-2030**

Located on Main Street in downtown Rockdale-across from the I&GN Depot Museum-Wolf Park hosts many events throughout the year including vendor markets, the Fall Music Festival and Rockdale's holiday festivities.



Featuring a 1200 square-foot covered pavilion, Wolf Park is a high-profile location for community events. Electricity and a water drinking fountain are available. Parking access on Main and Milam Streets.



Rental fees are \$50 per day for non-Chamber Members, with a \$100 refundable deposit. Electrical usage fee of \$25 per day.



[Click here for reservation information](#)

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512-446-0276
[Email](#)
[Website](#)



Lee's Landing
313 W Cameron Ave
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[Email](#)



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KK's Cakes
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[Email](#)
[Visit on Facebook](#)



**A Great Stay
Is Closer Than You Think**
221 U.S. Hwy 77 Rockdale
512-446-5800



Event Services

Rockdale Signs & Photography
Event Signage, Etching and Tuxedo Rental
139 W Cameron Ave
512-446-3346
[Email](#)
[Website](#)



Hwy 79 Wine & Spirits
200 E US Hwy 79
Thorndale, TX 76577
512-899-4099
[Email](#)
[Visit on Facebook](#)

Stoney's Liquor Rockdale
1529 W Cameron Ave
512-446-3000
[Email](#)
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Communities in Concert Band
Rockdale, TX
512-760-7480
[Email](#)

Michael Craig Mobile Music Services
Rockdale, TX
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[Email](#)

DJ Scott Leonard
Cameron, TX
254-931-2304
[Email](#)

Ticket A Tasket & The Flower Shop
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Pam's Rockdale Beauty Shoppe
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512-446-5111
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Hotels & Lodging



915 EAST CAMERON AVE, ROCKDALE, TX 76567
512-446-2361 ~ RAINBOWCOURTS.COM



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381 N US Hwy 77
512-446-6163
ABVIRockdaleInn.com



Days Inn
221 US Hwy 77
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DaysInn.com

Quality Inn
702 W Hwy 79
512-446-3600
ChoiceHotels.com

Rainbow Courts Motel
915 E Cameron Ave.
512-446-2361
RainbowCourts.com

Regency Inn
213 US Hwy 77
512-446-7555

Rockdale Inn
1200 W Cameron Ave.
512-446-2575



Other Venues

Little River Event Center
1404 CR 230, Cameron
512-965-0477
[Email](#)
[Website](#)



Memories are made at ...



1404 CR 230
Cameron, Texas 76520



The Historic Kay Theatre
350 N Main St, Rockdale
512-446-2216
[Email](#)
[Visit on Facebook](#)

Place of Hope - The Upper Room
231 E Cameron Ave, Rockdale
512-446-2220
[Email](#)



Rainbow Courts Motel
915 E Cameron Ave, Rockdale
512-446-2361
[Email](#)
[Website](#)



**TOURS AVAILABLE BY
APPOINTMENT ONLY**
 Roxann Kaatz 512-965-0477
LittleRiverEventCenter.com

PICTURE PERFECT WEDDINGS



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[Visit Website](#)

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[Email](#)

Rising Star Baptist Church
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