

## SPONSORSHIP OPPORTUNITIES

### SESQUICENTENNIAL PARTNER: \$5000+

- 2 tickets to the gala party
- 2 commemorative t-shirts
- Shout-outs on social media
- Shout-outs on ALL radio interviews
- Shout-outs at ALL events

### PLATINUM SPONSOR: \$2500

- 2 commemorative t-shirts
- Shout-outs on social media
- Shout-out on radio interviews
- Shout-out at the drone show event
- Logo in the printed program
- Logo on event backdrops
- Premium placement on event t-shirts

### GOLD SPONSOR: \$1000

- 1 commemorative t-shirts
- Shout-out on social media
- Shout-out on a radio interview
- Listing on commemorative t-shirts
- Listing on event stage backdrops
- Listing in the printed program

### SILVER SPONSOR: \$500

- 1 commemorative t-shirt
- Shout-out on social media
- Listing in the printed program

- Name placement on event lawn signs
- Name placement on light post banners
- Logo in the printed program
- Logo on event t-shirts
- Logo on event backdrops

### LIGHT POST SPONSOR: \$200

The City of Rockdale plans to install commemorative birthday celebration light pole banners on Highway 79 along Cameron.

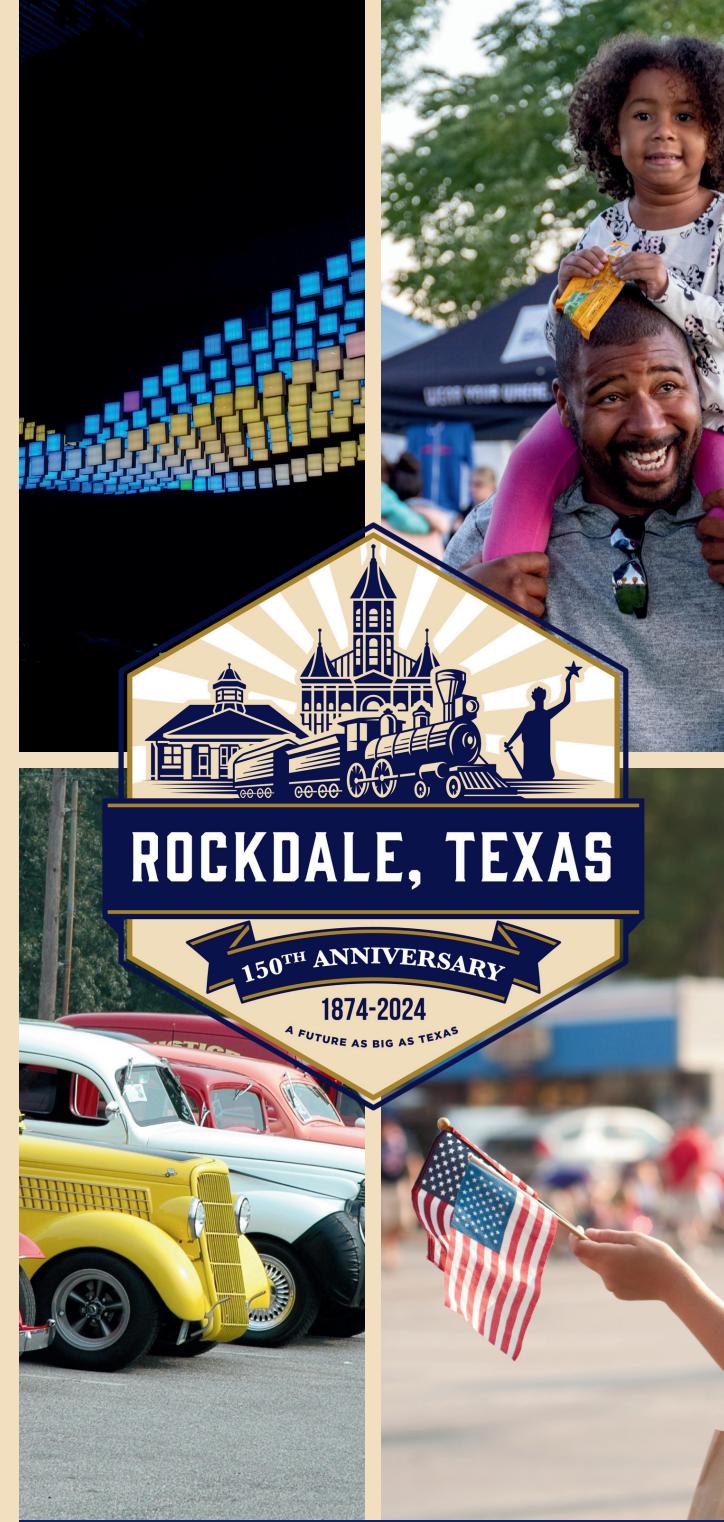
### ROCKDALE BENCH SPONSOR: \$1500

The City of Rockdale plans to install commemorative wrought iron benches throughout town.

### READY TO BE A SPONSOR?

Your sponsorship funds will be placed in a dedicated City of Rockdale account reserved for Sesquicentennial events use only.

Contact:  
Roxanne Proudley - Finance Director  
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SESQUICENTENNIAL CELEBRATION DAYS  
JULY 4 - JULY 15 2024

## CELEBRATION EVENTS SCHEDULE

Multiple organizations from Rockdale are working together to organize a diverse schedule of events, each celebrating the history of Rockdale in their own unique way.

*Note: This list is not final or complete and is intended to provide potential sponsors with a high-level overview of events being planned.*

### THURSDAY JULY 4

#### Drone Light Show

Festivities will kick off with a spectacular evening drone light show over Rockdale. This event is being sponsored by the Chamber of Commerce and the City of Rockdale.

### FRIDAY JULY 5

#### Time Capsule Opening 9:00 am

#### Rockdale Library

1974 Time Capsule Opening during First Friday Coffee at the Library. El Camino Real de los Tejas Traveling Exhibit. Book Signings and Books and Movies of the Eras display.

### SATURDAY JULY 6

#### Rockdale 150 Parade 10:00 am

Produced by Rockdale Chamber.

#### Rockdale Fair Association Fair Park

- Big splash birthday bash for the kids
- Live Music at the Pavilion
- Car Show – produced by Rockdale Speed Shop
- Quilt Exhibition – in the New Salem Building

#### Patterson Civic Center

Community Art Exhibit – presented by Rockdale Education Foundation  
1974 Time Capsule & Historical Artifacts Exhibit

### SUNDAY JULY 7

#### Historical Talk 11:00 am

Presented by Rockdale Historical Society at the I&GN Depot.

#### Historic Churches Tours 2:00 pm & 6:00 pm

Hosted by 5 area churches with historical markers. Musical performances by the Matinee Musical Club at the Episcopal Church 2p and Rising Star Baptist Church (at Springfield Baptist Church 6p.

#### Eastside Celebration at Sumuel Park 7:00 pm

Cool off at the splash pad and enjoy food, music, and fun.

### WEDNESDAY JULY 10

#### Rockdale Library 11:30 am

Lunchtime Historical Presentation:  
George Sessions Perry.

### THURSDAY JULY 11

#### Rockdale Library 11:30 am

Lunchtime Rockdale Art History Tour  
by Annette Stone.

### FRIDAY JULY 12

#### Friday Coffee 9:00 am

El Camino Real de los Tejas Traveling Exhibit on display thru 7/20/24. Exhibit sponsored by Milam County Historical Commission. Books & Movies of the Eras exhibit. A presentation about Dr. Lucile Estell's "Images of Rockdale" and book signings.

#### Historic Walking Tours 11:00 am - 2:00 pm

Presented by Vision Historic Preservation Foundation in partnership with Milam County Historical Commission and Rockdale Historical Society. Docents at 6 Downtown "History Hotspots" sharing stories about Rockdale.

### SATURDAY JULY 13

#### Farmers Market 9:00 am - 1:00 pm

Presented by Rockdale Chamber.

#### Train Event 11:00 am

Presented by Rockdale Historical Society at I&GN Depot.

#### Heritage Celebration at The 1895

- Live Music & Performances
- Sidewalk Chalk, Hop-Scotch
- Yard Games, Hula Hoops
- Public Mural Project (temporary)

#### Historic Walking Tours 10:00 am - 5:00 pm

Presented by Vision Historic Preservation Foundation in partnership with Milam County Historical Commission and Rockdale Historical Society. Docents at 6 Downtown "History Hotspots" sharing stories about Rockdale.

#### Gala and Dance 6:00 pm - Midnight

Presented by the City of Rockdale at KC Hall  
Tickets are \$75 per person and includes dinner.  
The musical guest is Kenny Ortz

### SUNDAY JULY 14

#### City Picnic in the Park 5:00 pm

Presented by the Communities in Concert Band at Veterans Park.

### MONDAY JULY 15

#### Closing Celebration Ceremony

Join us for the closing ceremony and installation of the 2024 time capsule at Wolf Park.